



Wilsonlists
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Tamarac, FL 33320
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Website: www.wilsonlists.com/861B



Dear Fellow Business Person,

Allow me to introduce you to our mailing list service. **If you are selling anything to do with how to make money**, we are sure we can help you get the kind of response you need in order to make your mailings profitable.

It has been proven again and again that direct-mail is the cheapest way for you to reach your prospects. Studies have shown that direct-mail costs considerably less than publication advertising when cost-per-inquiry or cost-per-order is compared Need proof?... notice all the big, successful multi-million dollar companies who are consistently marketing their products by mail - you can be assured they wouldn't be spending millions of dollars on these mailings if they weren't profitable!

Since we do most of our own marketing by direct-mail, we really understand the **vital importance of well qualified, fresh and responsive names to your success**. We also know that we would have been out of business long ago if we couldn't get your repeat business. The bulk of our sales are re-orders from satisfied customers, the reason? - we provide **superior lists at a reasonable price**.

We have made our prices as low as we possibly can for our high quality names. There is considerable expense involved in obtaining the names and maintaining them to our high standards, but by keeping our overhead at a bare minimum, we are able to offer you these hot-line names at rock bottom prices.

It is true that you can buy names at extremely low prices, but it's very dangerous to make your list purchase decisions based on price alone. Cheap lists are generally old and over-used and in many cases haven't been updated in months or even years, resulting in no responses and a very large number of undeliverables. **Remember - you always get what you pay for**.... "bargain" lists can end up costing you a lot of money in wasted printing, postage, envelopes, labor and lost business!

Keep in mind, the difference between \$40 per 1,000 names and \$70 per 1,000 is only 3 cents per name! This is a very small amount when you consider that it typically costs 75 to 95 cents per piece for printing and postage. Doesn't it make sense to spend that little bit extra to be sure that you're not wasting all that money! We can provide you with the names and addresses of **fresh, new, live, well qualified prospects who are anxious to receive your offers!**

Whether you order 200 or 10,000 names you will receive the same prompt and efficient service. We will carefully fill and record your order to avoid sending you any duplicate names when you re-order and we'll **RUSH-SHIP your names to you by first class mail at our expense**. In addition, every name we sell is backed by our **NO-NONSENSE MONEY BACK GUARANTEE** as explained on the enclosed flyer.

Won't you give our good names a try on your next mailing.... our minimum order is just 200 names and we know our prices can't be beat for names of this quality. Please take a look at our price list. I am sure you'll be pleasantly surprised!

We look forward to serving you.

Sincerely,

SALE - 20% OFF!

We are currently offering a 20% discount off our already low prices, so now you can try our leads at the lowest possible prices and see for yourself what a difference the right list can make to your success!

Direct Mail Leads Email Leads

Get 'em while they're HOT...all 100% Money-Making Opportunity Seekers, just waiting to see your offers. Fresh, eager prospects, perfect for MLM and all types of business opportunity offers!

DIRECT MAIL NAMES

These are people who have recently requested to be sent information on a money-making business opportunity by postal mail. They are excellent prospects for all types of income opportunity offers. Your offer could be just what they're looking for!

PLEASE SELECT ONE:

- 200 names & addresses - \$35 Sale : \$28
- 500 names & addresses - \$60 Sale : \$48
- 1,000 names & addresses - \$85 Sale : \$68
- 2,000 names & addresses - \$150 Sale : \$120
- 5,000 names & addresses - \$300 Sale : \$240
- 10,000 names & addresses - \$480 Sale : \$384
- 20,000 names & addresses - \$800 Sale : \$640
- 30,000 names & addresses - \$1100 Sale : \$880

PLEASE SELECT ONE:

- Pressure-sensitive (peel-n-stick) labels.
 - On CD - (standard comma-separated text file).
 - Delivered by email - (standard comma separated text file).
- *Please include your email address below if you want email delivery.

PLEASE SELECT ONE:

- Random zip-codes.
- Zip-code sorted (1,000 name minimum order for zip-sorted).

Shipping is Free!

SALE - 20% OFF!


We are currently offering a 20% discount, so now you can try our leads at the lowest possible prices and see for yourself what a difference the right list can make to your success!

Successful mailers agree...the single most important element of a profitable direct-mail campaign is a fresh, responsive mailing list...You must have a good offer of course, but the list you use could make or break you. Every name on this list is a qualified opportunity seeker. Each person has shown a strong desire to pursue money-making opportunities and many of them have spent their hard-earned money on programs, products and services which they believe will make them more financially secure...these are ideal prospects for any offers which can show them how to make more money. First class shipping is included in our prices. List brokers offer names such as these for as much as \$150 per 1,000 names with a 5,000 name minimum order. Our leads are reasonably priced and you can order as few as 200 for a test mailing before risking a bigger investment.

BEST IN THE BUSINESS, IRON-CLAD 100% DELIVERY GUARANTEE:

We guarantee that every direct-mail name we sell is deliverable. If you receive any undeliverables we will REFUND 60 CENTS for each of them, even if it's only one! This guarantee is in effect for 60 days from the date your order is shipped. Just return the entire front panel of each undeliverable piece to us, along with the original label, computer disk or file and we will promptly and cheerfully mail you your refund!

Name _____
 Address _____
 City _____ State _____ Zip _____
 Email address _____

 Charge Card Customers, PLEASE PRINT CLEARLY:
 Security code (last 3 numbers on back of card, 4 for Amex) _____
 Card number _____
 Expiration date _____ Order Total \$ _____

Please Mail your order to: **Wilsonlists, PO Box 26418, Tamarac, FL 33320**

To order online please visit our website at **www.wilsonlists.com/861B**

EMAIL ADDRESSES

LIST #1: Biz-Opp Seekers - email address only. Verified non opt-in leads who have recently replied to a business opportunity offer by email.

- 1,000 email addresses - \$25 Sale : \$20
- 2,000 email addresses - \$45 Sale : \$36
- 5,000 email addresses - \$95 Sale : \$76
- 10,000 email addresses - \$155 Sale : \$124
- 50,000 email addresses - \$435 Sale : \$348
- 100,000 email addresses - \$565 Sale : \$452

LIST #2: Opt-in Biz-Opp Seekers - email address plus first & last name. These people have recently asked to receive biz-opp offers via email.

- 1,000 emails + first & last name - \$50 Sale: \$40
- 2,000 emails + first & last name - \$85 Sale: \$68
- 5,000 emails + first & last name - \$185 Sale: \$148
- 10,000 emails + first & last name - \$315 Sale: \$252
- 25,000 emails + first & last name - \$625 Sale: \$500

LIST #3: Opt-in Biz-Opp Seekers - email plus full name & address. These people have recently asked to receive biz-opp offers via email.

- 1,000 emails + full name + addr. - \$75 Sale: \$60
- 2,000 emails + full name + addr. - \$125 Sale: \$100
- 5,000 emails + full name + addr. - \$250 Sale: \$200
- 10,000 emails + full name + addr. - \$400 Sale: \$320
- 25,000 emails + full name + addr. - \$800 Sale: \$640

PLEASE SELECT ONE:

- Delivered by email (standard text file - one record per line)
- *Please include your email address below if you want email delivery.
- On CD - (standard text file - one record per line).

**On lists #2 & #3 the fields are comma separated.

Shipping is Free!

VALUABLE FREE BONUSES:

(Included FREE with ALL email lead orders)

- 1 A copy of our complete electronic Guide to Email Marketing - If you are new to email marketing this guide will give you an excellent understanding of the whole process. Tips, tricks, what to look for and what to look out for! This is a must read for anyone about to unleash the power of email marketing!
- 2 A fully functional and registered copy of Check Printer software which allows you to accept checks by fax, email or over the phone. Print checks on your computer printer and deposit in your bank account just like a regular check.

ADDITIONAL FREE BONUSES:

(with any order of 5,000 or more email leads)

3 Your own fully functional copy of Express Mail Server software - Turns your personal computer into a bulk email server and completely by-passes your ISP's mail server. Delivers your emails directly from your computer into the mailbox of the recipient. Verifies every email address before sending. This industrial strength program can send out more than 10,000 emails per hour and has many powerful features. Simply import your email names into the program, create your message with the built-in text editor and start sending! This software has everything you need to launch a stress-free bulk email marketing campaign - and it's yours FREE!

4 Your own full-featured copy of List Manager software. This powerful and very easy to use program will enable you to eliminate duplicates, clean, edit and manipulate your own email lists.

**All software provided is 32bit windows compatible



Paying by:

- Check
- Money Order
- Cash
- Credit or Debit Card

Fax your charge card order to:
954-344-8685