

Direct Mail Essentials (DME) now offers a VIP membership called  
**“Premium Lifetime Affiliate”**

<p><i>One-time Cost</i>                  Unlimited mailing leads                  for half price  <b>855-PLA-SWEET</b>                  855-752-7933 24/7 Toll Free Recorded Message</p>	<p>Earn more money longer...</p> 	<p>DME is widely recognized as one of the best mailing lists in the industry.</p>
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**One thing we all need in order to make serious income with direct mail is a fresh responsive mailing list. And you don't just need them once or twice. You need a continuous supply of leads to keep your income growing.**

What if you could get the best mailing leads in the industry, sent to you whenever you wanted on peel and stick labels **for half price**? We have customers who have paid more than a thousand dollars for a one-time use of our names... And you'll get to use our premium mailing list for below wholesale cost anytime you need to mail a program. This is our product. We are the first company ever to offer a product of such exceptional value for a low one-time cost.

**How Does It Work?**

We've been in the mailing list business for over 23 years. Over the past two decades we have built from scratch what many mailers consider to be the best mailing list in the industry. We're constantly cleaning our list and adding new names. Our PLA program is really simple. We have a one-time cost of \$495 and we pay 4 levels of commission. Your one-time cost is less than half of what you would pay to use our database of names only once. You'll get **half-price mailing names on labels for a lifetime plus free shipping**. When you join, you'll receive a custom flyer like this one with your name in position 1, along with mailing list order forms and full details. We pay 4 levels as follows: \$100, \$75, \$50, \$100. If everyone in your group sponsored 3 people you would earn over **\$10,000**. If everyone sponsored 7 people you would earn over **\$260,000**. That's serious money, and we're as solid as it gets. We've been growing strong for 23 years!  
 ⇒ **Cost Example** of half price names: 300 for \$24, 1K for \$63, 2K for \$120 with FREE shipping!

**Count me in!** Please enroll me as a Premium Lifetime Affiliate and send my new member welcome pack. Enclosed is my one-time membership fee: **\$495** (no monthly fees ever)

Optional: add **\$40** for Rush Priority Mail shipping plus include 250 mailing names on labels for free: **\$535**

**TOTAL Enclosed:** \_\_\_\_\_ Send **cash** (securely wrapped and sent via Priority Mail with a tracking number) or a **Money Order** made out to DME. Sorry, we do not accept checks because we pay commissions quickly. Text us at 208-255-8439 if you would like to pay by PayPal, Zelle, Venmo or CashApp.

NOTE: We pay commissions weekly by check so that our affiliates can earn money quickly. There are **NO REFUNDS**.

Your Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Phone \_\_\_\_\_

Make payment to:  
**DME**  
**PO Box 6035**  
**Plymouth, MI 48170**

Lv 1: **DZ83536-3045**  
 Lv 2: **KS83536-3038**  
 Lv 3: **LL32159-3013**  
 Lv 4: **AL91780-3010**

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