

Your Lucky Stars!

A Direct Mail Funding Program Where You Receive Unlimited \$100.00 or \$50.00 Cash Gifts!

Your Lucky Stars! (YLS) is a simple crowd funding program patterned after online programs like GoFundMe—the difference is we promote through direct mail and use a team approach. It is no secret that many people avoid direct mail programs because they simply do not have an affordable source of printing. We have solved this problem!

Why join YLS? You want to join because you can finally succeed with YLS since it is truly affordable to any serious direct mail marketer at a one-time cost of just \$250.00 or \$150.00 per position (you are allowed 3 positions). And we have eliminated the problem of finding “a affordable printing source”. Your enrollment includes 100 flyers, 100 cover letters, 100 leads and 100 return address labels to get you started, as well as making our promotional materials available to you at our direct prices for future marketing.

More importantly, you want to join YLS because it can be very profitable! You can receive Unlimited \$100.00 or \$50.00 Cash Gifts! If you are at the \$250.00 level, you will receive a \$100.00 or \$50.00 Cash Gift each time YOUR Coded Zodiac Sign(s) is/are selected by new participants, depending on the level they select. If you are at the \$150.00 level, you will receive a \$50.00 Cash Gift each time YOUR Coded Zodiac Sign(s) is/are selected by new participants, regardless of the level they select—that’s what makes YLS so financially rewarding. And, if those who enroll do not select your sign(s), you will still remain on their flyer and receive the \$100.00 or \$50.00 cash Gift, (again, depending on your level of participation and their level of participation) when someone does select your sign(s)!—**WOW!!** And these Cash Gifts can come from any flyer on which you are listed regardless of how many generations of mailers down or how many months or years later that your sign(s) is/are selected from any mailer. **PLUS**, you receive \$100.00 or \$50.00 every time someone enrolls from YOUR flyers, even if they do not select your sign(s). Now, that is what we call fair!

How it works. Our flyer has 12 positions, determined by the 12 Zodiac Constellations. As members join, they are assigned the position(s) of their Zodiac sign(s), replacing the member(s) holding that/those position(s). The member they are replacing is awarded the \$100.00 or \$50.00 Cash Gift portion of the new members \$250.00 or \$150.00 enrollment fee; the member whose flyer they respond to also receives a \$100.00 or \$50.00 Cash Gift for having done the mailing; and \$50.00 covers our Admin Fee and our creating a new flyer with the new member occupying the position(s) of their Zodiac sign(s). Finally, we will provide 100 flyers, cover letters, leads and return address labels for them to help them get started!

WE provide 100 flyers, cover letters, leads and return address labels for each selected position to ALL New Participants. Because there are 12 positions, your “Zodiac Sign(s)” could quickly be listed on hundreds of flyers, with this number potentially expanding to hundreds and hundreds more. This happens as new members enroll and, if they are not selecting your sign(s), you keep YOUR listing(s) on their mailers. Due to this perpetual, expandable effect of our mailing system, you could find your sign(s) listed on thousands of mailers allowing this program to sustain itself and last for years paying you \$100.00 or \$50.00 Cash Gifts every time your sign(s) are selected far into the future. YES, YLS has the potential of paying unlimited \$100.00 or \$50.00 Cash Gifts **QUICKLY and LONG-TERM!**

YLS is about generating “Immediate” and “Long-term” funds. **Immediate funds** are created by the Cash Gifts generated by your initial and ongoing mailings. **Long-term funds** are generated as members join from mailers where you are listed but not selected, leaving you on their mailers, as well as all the mailers you will find yourself listed on from the next generation of members, and the next generation of members, and on and on, paying you every time your sign(s) is selected.

Finally! YOU can continue to mail for yourself as often as you choose! Our program is designed to eliminate the need to do massive personal mailings because of our program’s compounding potential. However, if you wish to increase your financial success with YLS, you can order our promotional flyers, which we will code to YOU, as often as you like—you will find our pricing very competitive. Remember, when people respond to YOUR personal mailings, YOU receive Cash Gifts even if your sign is not selected. That is right, you receive Cash Gifts every time anyone enrolls from one of your coded mailers, regardless of what sign they are selecting. (It is like being the administrator of your own program where we are managing it for you.) Of course, if your Zodiac Sign(s) is/are also selected, you will also receive those Cash Gifts, for a possible total of up to \$400.00, depending on how many positions you hold and are selected. And, of course, members enrolling at the \$150.00 level can upgrade at any time, and again, Cash Gifts are awarded!

OPTIONAL	<p>Custom Flyers cost: <input type="checkbox"/> \$100.00 for 500 or <input type="checkbox"/> \$150.00 for 1000. (Color front / B&W back—Shipping is FREE!)</p> <p>PromoPacks cost: <input type="checkbox"/> \$100.00 for 300 (Includes, Flyers, Cover Letters, Leads & RALs—Shipping is FREE!)</p> <p>To order, include an additional \$ _____ for selected materials with your enrollment.</p>	OPTIONAL
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Note: We reserve the right to make any adjustments to our program to insure a viable program, refuse membership to anyone without reason, and/or the right to terminate any person’s membership for any activity we feel may adversely affect our program.

What is your Sign?

- Aquarius (Water Bearer)—Jan. 20-Feb. 18
- Pisces (Fish)—February 19-March 20
- Aries (Ram)—March 21-April 19
- Taurus (Bull)—April 20-May 20
- Gemini (Twins)—May 21-June 20
- Cancer (Crab)—June 21-July 22
- Leo (Lion)—July 23-Aug. 22
- Virgo (Virgin)—Aug. 23-Sept. 22
- Libra (Balance)—Sept. 23-Oct. 22
- Scorpio (Scorpion)—Oct. 23-Nov. 21
- Sagittarius (Archer)—Nov. 22-Dec. 21
- Capricorn (Goat)—Dec. 22-Jan. 19



You Can Thank "Your Lucky Stars" Every Time You Receive A \$100.00 Cash Gift!

"Your Lucky Stars" is a perpetual gifting program where 12 individuals participate on every mailer. Each participant is identified by their Zodiac Constellation (Their Lucky Stars) on mailers they participate on.

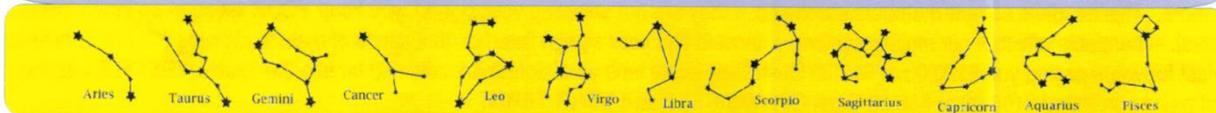
You simply pay a 1-time participation fee of \$250.00 or \$150.00:

★ \$100.00 or \$50.00 Cash is gifted to the individual whose flyer you respond to ★

★ \$100.00 or \$50.00 Cash is gifted to the individual whose Zodiac Sign you select ★

(Participating at the \$250.00 level qualifies you for \$100.00 AND \$50.00 gifts. The \$150.00 level, qualifies you for \$50.00 gifts.)

You are allowed up to 3 Zodiac Sign positions (yours and 2 family members) and you receive: 100 flyers, cover letters, leads and return address labels per position to get started. YOU then receive \$100.00 or \$50.00 Cash Gifts as new members respond to your flyers and/or select your Zodiac Sign(s). If your sign(s) is not selected, you remain on their flyer, and all future flyers, until your sign IS selected and every time your sign(s) is/are selected you again receive a \$100.00 or \$50.00 Cash gift, with no limit to the number of cash gifts you can receive! You could find yourself listed on 1,000s of flyers.



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|---|---|--|--|
| <input type="checkbox"/> Aquarius: Z1002-OA | <input type="checkbox"/> Taurus: Z1277-BW | <input type="checkbox"/> Leo: Z1011-MB | <input type="checkbox"/> Scorpio: Z1277-BW |
| <input type="checkbox"/> Pisces: Z1009-KM | <input type="checkbox"/> Gemini: Z1113-JS | <input type="checkbox"/> Virgo: Z1277-BW | <input type="checkbox"/> Sagittarius: Z1153-JS |
| <input type="checkbox"/> Aries: Z1004-TB | <input type="checkbox"/> Cancer: Z1003-MM | <input type="checkbox"/> Libra: Z1012-AE | <input type="checkbox"/> Capricorn: Z1113-JB |

Complete and return this entire page with \$250.00 or \$150.00 Per Position Selected—Cash, Check or Money Order to:

Smartz Marketing • PO Box 971727 • El Paso TX 79997 ~ By Phone: 1.915.929.5284

Your Name _____ Control ID# **Z1277-BW-122**

Address _____ Your Zodiac _____

City _____ ST _____ Zip _____

Phone (____) _____ Email _____

Add 1 or 2 family members (\$250.00 or \$150.00 each). Provide First Name and Zodiac Sign—Also mark their signs above:

1) Name _____ Zodiac _____ 2) Name _____ Zodiac _____

Pay By Credit/Debit Card. Charge \$250.00 \$150.00 Per Position (Plus 5% Processing Fee)

Card # _____ Exp. Date: _____ Sec Code _____



Receive FREE Promotional Materials!



B. Walker
PO Box 297
Minersville, UT 84752

Dear Network Partner,

In honor of America's 250th birthday, I am introducing a brand-new program called the "**AMERICA 100 CLUB**". This is the first networking opportunity that has ever been offered with its own marketing course to ensure its success.

The Monitor, Marsha Pearson, is a marketing Specialist who has developed an incredible program for folks to succeed in network marketing where they have failed in the past.

The **America 100 Club** was designed for the little guy, the part timer who has never made \$500 to \$5,000 in network marketing before, as well as for folks who do not use a computer but would like to make money from home.

Each member gets a full, one year program where each month specific directions are given in easy steps to follow. You can start earning money from Day 1 and continue to receive tax-free gifts throughout the year as the course provides specific direction and a complete understanding of the marketing process.

Every other opportunity on the market today simply signs you up and then leaves you completely on your own to "sink or swim". Not the America 100 Club!

When a new member signs up under you, they receive the full, 12- month program automatically **with no additional work on your part.**

Also, every new member gets 1,000 fliers Printed & Mailed for free (one time only).

Join today and begin immediately to receive the many benefits of this unique opportunity.

You can sign up by sending in the enclosed application, requesting a membership form by mail or using the website: america100club.com/bwalker.

I look forward to working with you.

Best wishes,
Betty



AMERICA 100 CLUB

Celebrating America's 250th Birthday



BRAND NEW

Receive up to \$2,000 every week!

PLUS

A Free, One Year Marketing Course worth over \$1,000
(12 Lessons, mailed out one lesson per month)

Receive \$100 Bills on a regular basis as tax free gifts, mailed directly to you!

BONUS OFFERS FOR ACTION TAKERS!

- ✓ 1,000 Flyers printed and mailed **for you** – promoting **YOU FOR FREE**
- ✓ Your own, personal website – you can market the program on-line if you so desire.
- ✓ One Free sheet of “America 100 Club” Return Labels personalized for YOU! (30 labels)

When you join, your name and address will be printed in the first position.
As other members join, your name moves down to level 2 and then level 3.
Your fliers will be mailed out, over and over, with your name on all three Levels!

SEND \$100 TO THE MONITOR: Marsha Pearson 8785 Duveen Drive, Glenside, PA 19038

SEND \$100 TO EACH MEMBER BELOW:

- #1 \$100 TO: B. WALKER PO BOX 297, MINERSVILLE, UT 84752
- #2 \$100 TO: RON KUSHNER 334 FLOURTOWN ROAD, LAFAYETTE HILL, PA 19444
- #3 **FREE SPACE - NO ONE HERE YET - Save \$100**

SAVE \$100

**Please mail application to the monitor above.*

PLEASE PRINT YOUR NAME AND ADDRESS AS YOU WOULD LIKE IT ON THE FLYER
(or attach a label)

NAME: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

TELEPHONE (in case we have questions): _____

EMAIL: _____

Program Instructions:
Place your funds in an envelope with a copy of **THIS FLYER MUST BE INCLUDED!** Mail funds to each of the names listed above plus \$100 to the monitor.

We accept cash, checks and money orders. Your program will be held up until checks and money orders clear.

Copyright 2024 Program in USA only. We do not guarantee any amount of income. Individual success is based on many factors and circumstances. All payments are final with NO REFUNDS. All payments are made directly to participants who are solely responsible for their own taxes. Program is void where prohibited by law!